



PrivatAir to Pioneer Business-Use for Latest Generation of Boeing 787

PrivatAir, the first business aviation specialist to operate both Boeing and Airbus airliners, is again pioneering the use of these aircraft for business travel with an order for a Boeing 787, one of the latest generation models. The order complements PrivatAir's existing Boeing fleet which includes a newly acquired 767, one 757, a BBJ2 and three BBJ1s, and underlines a growing demand from business travelers for long-range and large cabin aircraft.

"PrivatAir has been at the forefront of business aviation for three decades," said Greg Thomas, CEO of PrivatAir. "We were the very first commercial operator of the Boeing Business Jet, and the first to operate a luxury-configured 767 for our VIP charter business."

Since PrivatAir's inception in 1977, the company has operated heavy business jets within a fleet totaling over 40 aircraft ranging from turboprops and light jets to airliners. The new Boeing 787 will further expand the capabilities and range of the PrivatAir fleet, giving the company's customers the very widest possible choice of travel options.

"Working with PrivatAir is an excellent way for us to continue and expand our success in the corporate aircraft market," said Marlin Dailey, vice president of Sales for Europe, Russia and Central Asia, Boeing Commercial Airplanes. "PrivatAir's order is another example of the 787's exceptional versatility."

Since its launch in April 2004, the 787 has become the world's fastest-selling commercial airplane. Thirty-seven customers worldwide have placed more than 450 orders and commitments for the 787, preferring its unprecedented efficiency, economics, range and passenger comfort.

The 787's improved fuel efficiency over current models represents a major leap forward in lowering airplane emissions.

The technologically advanced 787 Dreamliner will use 20 percent less fuel than today's airplanes of comparable size and present passengers with innovations including a new interior environment with higher humidity, wider seats and aisles, larger windows, and other conveniences.

The 787's long range allows carriers to offer its passengers the point-to-point service they prefer, bypassing inconvenient connections at crowded hub airports. The 787's first flight is scheduled for 2007, with entry into service during 2008.

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Editor's Note

About PrivatAir: PrivatAir is a leading international business aviation group with headquarters in Geneva, Switzerland, operating bases in Zurich, Düsseldorf, Hamburg and Munich (Germany) and through its US subsidiary PrivatAir Inc. throughout the USA. The Group's services include Private Charter for VIPs and executives, Private Airline Services, Ground Services and Aircraft Sales & Management. PrivatAir manages a fleet of over 50 aircraft ranging from a Beech King Air to an executive Boeing 757, operating out of bases in Europe and the USA. The Group was the first commercial operator of the new generation of Boeing ultra-long-range executive aircraft, the Boeing Business Jet (BBJ 1 and 2) and also operates 4 Airbus A319 aircraft.

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