



## Press Release

11<sup>th</sup> December 2012

### **AirClub – The World’s Leading Corporate Jet Alliance**

*Eight top European business jet operators join forces to create first ever corporate jet alliance*

**Dubai, United Arab Emirates** – Eight of Europe’s leading corporate jet operators, ACM AIR CHARTER, Air Alsie, AIR HAMBURG, Corporatejets, FLYINGGROUP, GlobeAir, Masterjet and PrivatAir today announced the establishment of the world’s first corporate jet alliance, AirClub. As pioneers in their industry, the operators join forces creating one of the largest fleet of corporate jets worldwide, offering their customers even more flexibility and availability whilst enhancing premium customer service.

#### **Business aviation in motion**

The founding of [AirClub](#) marks the beginning of a new era in business aviation.

Starting in 2013, the eight alliance members will accumulate their resources and know-how, providing a wider range of solutions and more tailored approaches to their customer’s needs. As an alliance, the eight operators strive to bring the business aviation industry in motion, setting new standards that others seek to imitate.

AirClub will enable its members to offer customers those services and products that as individual operators they would not be able to provide; asset management of many diverse aircraft types, greater choice of charter aircraft ranging from very light jets to corporate airliners as well as a broader selection of home bases.

The alliance will be able to cater to the customer’s every need and desire, delivering premium service and hospitality with one and the same devout alliance spirit.

Christian Hatje, Senior Vice President Business Aviation of PrivatAir and Chairman of AirClub said:

*“History has been made! AirClub is the first **ever** alliance of business jet operators and as The Leading Corporate Jet Alliance will operate more than 100 business jets. We will combine the strength, purchasing power and expertise of some of Europe’s leading players within the industry to provide clients with premium service, top aircraft availability and flexibility as well as the highest possible standard of safety and comfort.*

*I believe that we will see the same phenomenon as in commercial aviation 15 years ago; either you are part of a great, solid group of players – an alliance – or you will struggle to survive in this increasingly*



*challenging industry. Having all kinds of different operators within AirClub will be a huge benefit, as it allows us to learn from and complement each other. We are confident that our wide variety of experts pooled with our different backgrounds and networks make us stronger than any other player in the industry“*

Hatje furthermore adds: *“we strive to launch our AirClub online booking system, allowing customers to choose from a vast, diversified fleet located all over Europe, as well as a special member’s program to complement the latter early next year. Booking a private jet through our online system will be as easy as renting a car!”*

*“We (GlobeAir) are very proud to be a part of the first, and so far only, corporate jet alliance. We are always looking for ways to upgrade our customer service and partnering with other operators’ offers our customers the benefit of an extended fleet,” says Mauro de Rosa, Chief Marketing Officer Europe at GlobeAir AG and Deputy Chairman of AirClub. “AirClub is an absolute milestone in today’s business aviation and we are convinced it will further enhance our standing as an industry.”*

Other operators may be invited to participate in AirClub in the future.

For more information please visit [www.airclubonline.com](http://www.airclubonline.com) or call us on +41 22 929 68 09.

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### **Not for publication**

For media requests

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### **About AirClub**

*[AirClub](http://www.airclubonline.com) was founded in Geneva on October 30<sup>th</sup>, 2012. It is the leading corporate jet alliance and has made it its mission to be a pioneer in business aviation, executing leadership by using agreed values, principals and processes, thereby setting new industry standards that others seek to imitate. All AirClub members operate to the highest standards in the aviation industry, ensuring the safety of employees, customers and suppliers.*

*AirClub currently has eight members: ACM AIR CHARTER, Air Alsie, AIR HAMBURG, Corporatejets, FLYINGGROUP, GlobeAir, Masterjet and PrivatAir.*